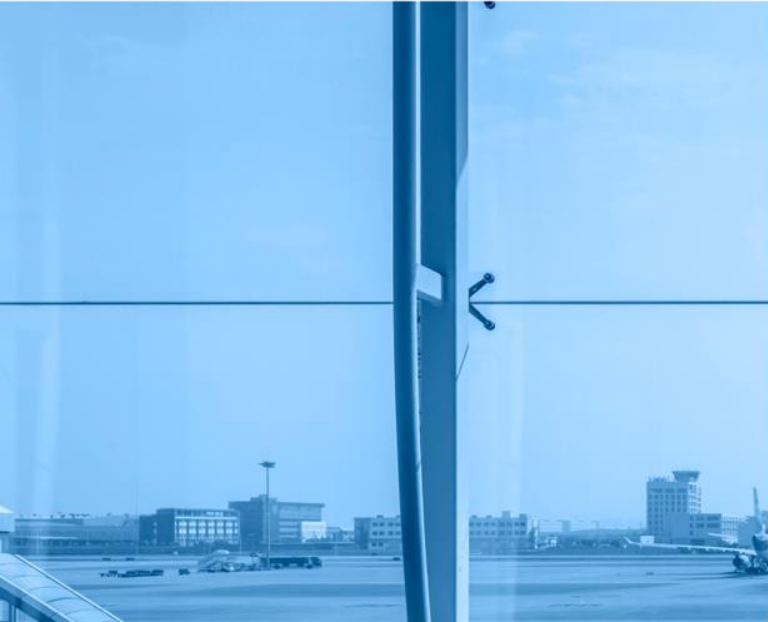




ABAV

Brazilian Association of Travel Agencies

- Founded in 1953
- Present in all 27 Brazilian states
- Over 2.200 members
- Member of National Tourism Council
- Organizer of Brazil's most important Tourism event



ABAV'S Members Main Numbers



ABAV's Members
80% of total sales



55% to 80%
Domestic and international air tickets



60%
Hotel booking



92%
Cruises

90%
Tourism Packages



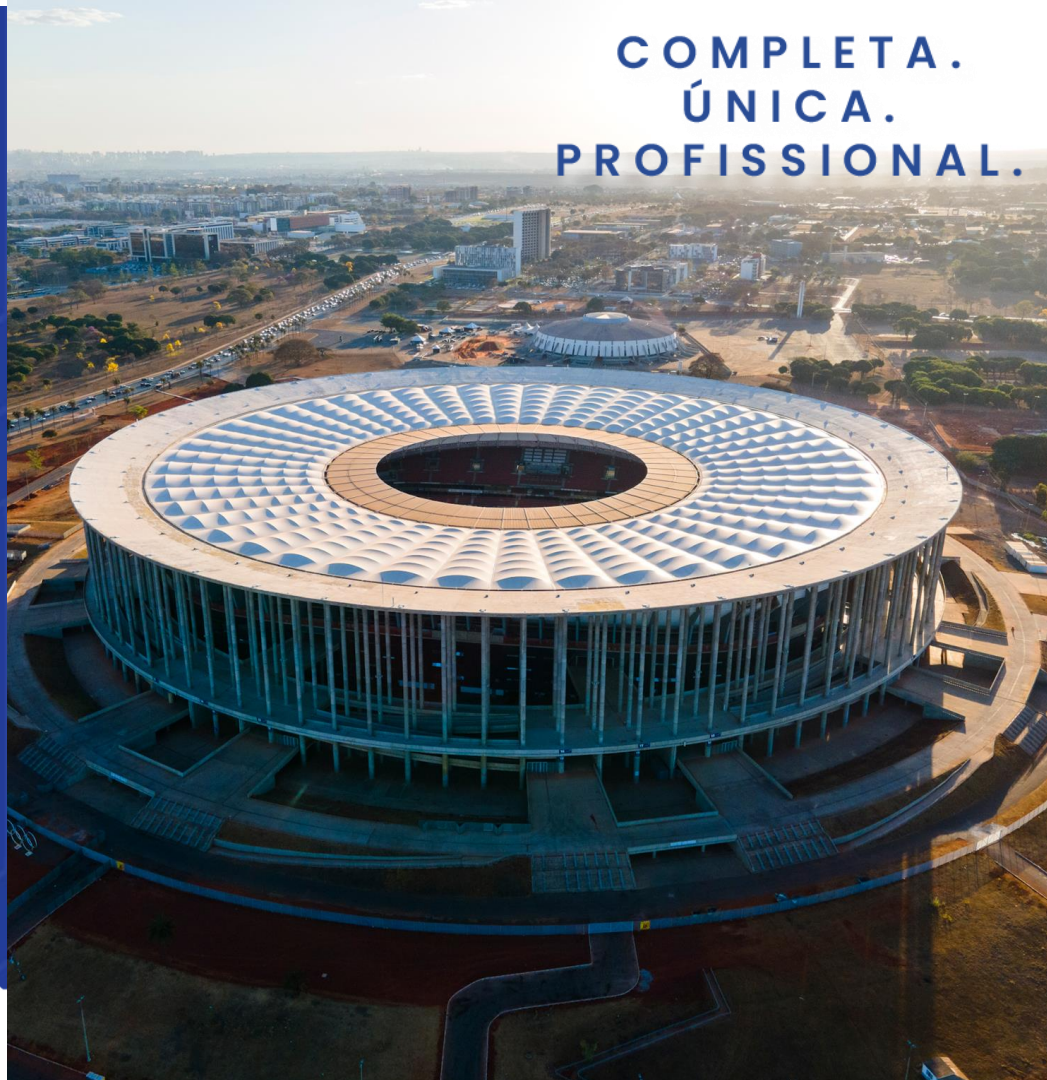
28%
Car rental





BRASÍLIA – DF
From september 25th to 27th,
2024
Arena BRB Mané Garrincha

O MUNDO TODO DO
TURISMO
FAZ NEGÓCIOS LÁ



COMPLETA.
ÚNICA.
PROFISSIONAL.

Sobre a ABAV Expo

Latin America's
largest and most
important Tourism
event

It takes place every year in a
different Brazilian city, with
the aim of increasing
knowledge of the host
destination and promoting
business throughout the
region

It affect professionals from
the whole Tourism Trade
sector, in addition to
journalists and
influencers.

ABAV Expo was the first major
in-person event to be held in
Brazil in 2021, a test event for
all others that took place later.
It was held in the city of
Fortaleza, in state of Ceará.

In September 2022,
the event was held in
the city of Olinda,
near the city of
Recife, in the state of
Pernambuco.

Rio de Janeiro was the
Host Destination for
the 2023 edition of
ABAV Expo, which
marked the event's 50th
anniversary.

In 2024, ABAV Expo
will come to the city of
Brasília and will be
held at the BRB Mané
Garrincha Arena

ABAV Expo 2023 Statistics



Visitors: 42.371
Travel Agents: 42%

**International Hosted
Buyers Programme:** 50
buyers

**Domestic Hosted Buyers
Programme for Travel
Agents and Tour
Operators:** 1.200

**50 brazilian buyers from the
MICE segment**

ABAVTalks Congress:
More than 60 panels, talks
and trainings

Exhibiting Brands:
+ 2.000

**Tour Operator
Island:** 35 Tour
Operators

Inovation:
Technology Island



Segments present

- Airlines
- International destinations
- Domestic destinations
- Tourist attractions
- Cruises
- Accommodation
- Airports
- Insurance
- Operators
- Travel agencies
- Visas
- Road transport
- Financial institutions
- Car rental companies
- Telephony
- Technology

And what to expect from the 51st ABAV Expo?

Over 30.000 visitors

60 international buyers
60 brazilian buyers

Embassies Area

Gastronomic Tour



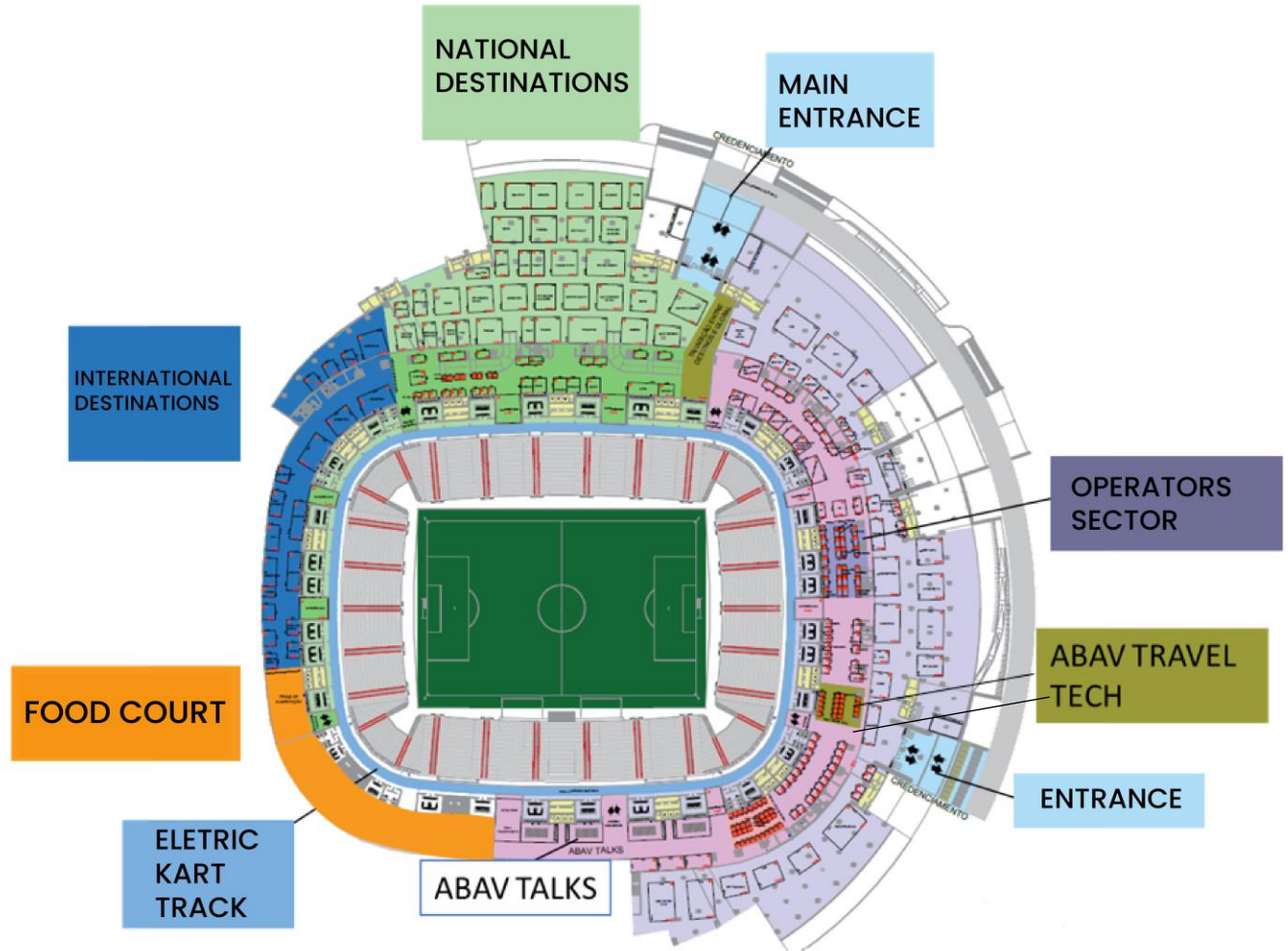
ABAV ESG Journey

45.000m² of space at the Arena BRB

ABAV Talks with 4 arenas

Match Business

Event Floor Plan



Embassies Area



EMBAIXADAS

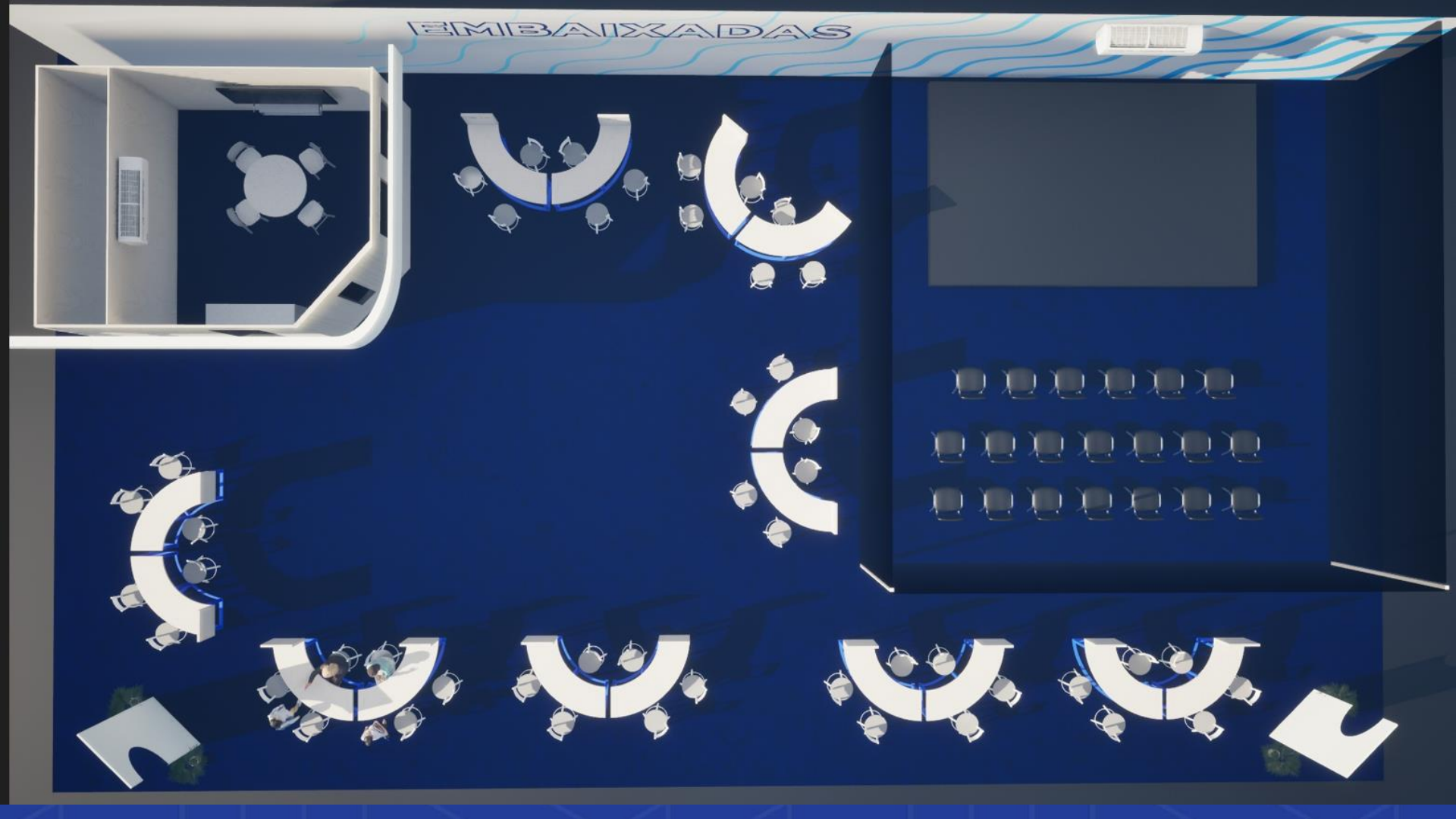




ABAY51
EXPO

ABAY51
EXPO

EMBAIXADAS



Thank you!

ABAV Nacional thanks you for your time and attention.



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